

PRESS RELEASE



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Houston Progressive Radiology Associates Announces Rebrand to Radiology Partners Houston

Name change represents fresh start under new leadership

March 12, 2014 – Houston, Texas: Houston Progressive Radiology Associates (HPRA) today announced its rebrand to Radiology Partners Houston.

The rebrand follows the Company's 2013 acquisition by Radiology Partners, an innovative healthcare service company focused on transforming how radiologists provide services to hospitals, referring physicians and patients. Its national group practice is differentiated by state-of-the art clinical technology, specialized expertise and access to capital and talent. Radiology Partners was founded by experienced healthcare service executives with a track record of building significant organizations that have lead meaningful quality and service improvements in their segments.

The new Radiology Partners Houston brand was driven by the physicians locally in the Houston local practice. "This alignment with the Radiology Partners name represents a fresh start for our group, and a renewed commitment to quality and service," said Dr. Ethan O. Cohen, Director of Outpatient and Breast Imaging for Radiology Partners Houston. "We look forward to the benefits that Radiology Partners brings to the table—for us, our customers, and most importantly, the patients."

In addition to its new name and logo, Radiology Partners Houston's rebrand will include an updated website. The new Radiology Partners Houston brand was officially launched on February 19th, 2014.

About Radiology Partners Houston

Radiology Partners Houston offers highly specialized experience in every facet of radiology, utilizing current and progressive protocols with the most innovative techniques for diagnostic imaging and therapeutic intervention. Radiology Partners Houston's motivated, innovative radiologists are board-certified, fellowship-trained sub-specialists with experience at the world's best training programs and universities. Radiology Partners Houston provides professional radiology and teleradiology services throughout the Greater Houston area and across the Lone Star State. Our radiologists are sub-specialty-trained in interventional radiology, diagnostic neuroradiology, body imaging, musculoskeletal imaging, women's imaging, and nuclear medicine. More information is available online at www.houstonrad.com.

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